**Jack Falkingham Peer Review**

**by Dale Granger**

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| **Area** | **Comments** | **What could be improved?** | **Mark (1-5, 5 = excellent, 1 = v.poor)** |
| **Presentation:**  What does it look like? Does the site look like it belongs to the company involved? | Good idea of what webpages you will need.  Very clear that this website is for Porche cars. | Possibly some more graphics and info that also blend in with the car theme of the website. | 3 |
| **Content:**  Is the content relevant? Does it tell you about the goods and / or services of the end user? | All content seems relevant, not much to review on this, but can see where Jack Is coming from. | Possibly more information text boxes for the individual car models. And ability to change colour of car in preview image. | 3 |
| **Navigation:** | Nav bar very clear and easy to use. Without overcrowding.  Simple design which I think works a lot better from a user point of view. | Navigation is extremely easy, only suggestion would be to make the nav bar stand out a little more. | 4 |
| **Accessibility**: | The layout is well proportioned and easy to follow, very graphically based | Not cluttered so visually impaired wouldn’t have any problem with viewing this site. | 4 |
| **Interactive Features:** | Limited interactive features at this moment in design | Possibly add some interactive feature that moves into position with user interaction. For example social media link swipe in from the side as you scroll down to the social media links. | 3 |
| **Effectiveness:** | Very effective as instantly draws attention to the graphics. | I imagine Jack has the plan to add a lot more into the site but as of the design the only improvement I would suggest is just add a little more info and make the colour scheme more attractive. | 2 |
| **Usability:** | Very easy to use this site, I don’t think anyone would have problems to find the information they need. | The design looks user friendly and not complicated. | 4 |
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